

Marisha Partika

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New York, NY

VIDEO EDITOR

Detail-oriented professional with strong Adobe Premiere, Photoshop, and After Effects background. Demonstrated success managing different types of video codecs and delivering video with clean color correction and audio finishing. Excellent organizational skills with track record of meeting tight deadlines. Expertise includes team collaboration, visual storytelling, and delivering video for O&O channels and social media.

SKILLS

Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Audition, Adobe Media Encoder, Frame.io, Avid Media Composer, Pro Tools, Final Cut Pro, DSLR cameras, Airtable, Slack, DaVinci Resolve, Pinterest, TikTok, Twitter, Instagram, Facebook, Google Docs, YouTube, MS Office Suite, AP ENPS

PROFESSIONAL EXPERIENCE

Dotdash Meredith | New York, NY

Assistant Video Editor

Feb 2020 - Oct 2021

Video Editor

Oct 2021 - Feb 2023

Used Adobe to edit web videos for all company brands, including InStyle, Better Homes & Gardens, Martha Stewart Living, Travel + Leisure, The Spruce, Health, Southern Living, and more. Worked with After Effects to create and animate graphics for video. Kept up with social media trends to ensure best content.

Accomplishments:

- Ensured meeting or exceeding all expectations by effectively editing:
 - News packages for live-to-tape broadcasts for PeopleTV's entertainment news show.
 - Advertisements and sponsored content for clients through Foundry 360.
 - Videos for Youtube, Twitter, Instagram Reels, and TikTok for Dotdash Meredith brands.
- Archived and organized footage in IPV, ensuring adherence to post production standards.
- Guided producers and production teams, enabling best practices when shooting content.
- Worked with post-production coordinator, delivering urgently requested content by jumping between multiple edits.

Cafaro Company | Youngstown, OH

Junior Video & Graphics Specialist

May 2019 - Dec 2019

Collaborated with team to produce and film video content. Edited promotional content with Photoshop, including mall posters, banners, Snapchat geofilters, and other advertising collateral. Edited television commercials, in-mall video displays, and social media ads using Premiere and After Effects. Filmed press conferences, commercials, and more with Panasonic GH5.

Accomplishments:

- Conceptualized and edited digital collateral (including digital billboards, video advertisements for mall tenants) for multiple mall locations, consistently meeting tight deadlines.
- Ensured best practices were used by team through assisting with all aspects of video production including audio recording and lighting setup.
- Assisted in delivering impactful marketing practices for mall tenants, celebrity appearances and events by effectively working with team.
- Photographed events including parties and charity dinners.

PSAV | Cleveland, OH

AV Technician

May 2018 - May 2019

Worked with team to prepare ballrooms and amphitheaters for large corporate conferences. Set up video and audio equipment, including soundboards, microphones, lights, and video screens. Ran audio board and dressed mics for speakers during meetings and conferences.

Accomplishments:

- Communicated with clients and guest speakers, producing best-possible show in large lecture hall setting.

Kent State University, TV2 | Kent, OH

Producer

Sep 2014 - May 2015

Sep 2016 - Dec 2016

Created rundowns through ENPS, blocking out 30-minute to hour-long episodes. Line produced during live broadcasts with AP ENPS. Filmed and edited videos, including musical and comedy skits. Organized and oversaw episode meetings with up to 15 cast members. Approved show content for upcoming episodes, ranging from pop-culture news, video sketches, and campus happenings. Created show graphics using Adobe Photoshop, After Effects, and Premiere. Managed all social media, including Facebook, YouTube, Twitter, and WordPress.

Accomplishments:

- Ensured excellent shows by assisting talent with line delivery, writing scripts, dressing microphones during live shows, and creating videos.
- Received Tom Olson Leadership Award, recognizing ability to manage cast and studio team.

OTHER WORK EXPERIENCE

Applebee's | Brimfield, OH

Server/Hostess/Carside To-Go Specialist

Aug 2017 - Nov 2018

Kent State University | Kent, OH

Call Center Representative, Financial Aid

Feb 2016 - May 2017

EDUCATION

Bachelor of Science (BS), Electronic Media Production, Kent State University, Kent, OH, May 2017